

August safety campaign

Rail Safety Week

13-19 August 2018

1. Article

Publish in IRSA-SW member newsletters, websites and similar.

Don't be so reckless around rail crossings

While the messages around rail safety are simple, there are thousands of occasions of illegal and unsafe behaviour near rail crossings reported each year, putting many people in harm's way.

The Industry Road Safety Alliance South West is joining with TrackSAFE to celebrate Rail Safety Week to improve education and community awareness around rail safety.

Every year, rail operators witness thousands of near hits and trespass incidents, fatalities on the network, as well as illegal behaviour at level crossings and graffiti or vandalism on or around trains.

More and more commuters are being witnessed not paying attention and using mobile phones on platforms or near level crossings.

During Road Safety Week, people are being urged to share rail safety tips with others by taking the time to talk to friends, children, colleagues and loved ones about the importance of staying safe around the rail networks.

"Rail Safety Week is all about drawing attention to the behaviours that could lead to incidents on the rail network – and these behaviours are seemingly innocuous, such as looking at screens, not removing earphones or taking short cuts across tracks. However, all of these actions could lead to deadly consequences," said The Honourable Tim Fischer AC Patron of the TrackSAFE Foundation.

Train drivers, guards, station staff and other rail industry employees are often the first people on the scene when incidents take place on the network, and witnessing these events can cause severe mental, physical and emotional trauma.

Rail operators and road safety advocates are pleading with the community to stop accepting illegal and reckless behaviour around trains, tracks and level crossings and to take responsibility for their actions.

"Together we can make a difference and reduce the number of incidents happening on our rail network– rail safety is everyone's responsibility," said Mr Fischer.

For more information, head to www.industryroadsafety.com.au.



Bis

BUNGE



LANCO

NEWMONT

Boddington Gold



QUBE

PORTS & BULK



synergy



2. Workplace resources

Distribute to IRSA-SW member workforces electronically or in hardcopy.

Rail Safety Week Poster



3. Snippets

Deliver to IRSA-SW member workforce pre-start meetings or similar. Publish on IRSA-SW member Facebook pages and similar.

Day 1: 13 August

While the messages around rail safety are simple, there are thousands of occasions of illegal and unsafe behaviour near rail crossings reported each year, putting many people in harm's way.

We're joining with TrackSAFE to celebrate Rail Safety Week to improve education and community awareness around rail safety.



Day 2: 14 August

Train drivers, guards, station staff and other rail industry employees are often the first people on the scene when incidents take place on the network, and witnessing these events can cause severe mental, physical and emotional trauma.



Day 3: 15 August

Every year, rail operators witness thousands of near hits and trespass incidents, fatalities on the network, as well as illegal behaviour at level crossings and graffiti or vandalism on or around trains.



Day 4: 16 August

More and more commuters are being witnessed not paying attention and using mobile phones on platforms or near level crossings.



Day 5: 17 August

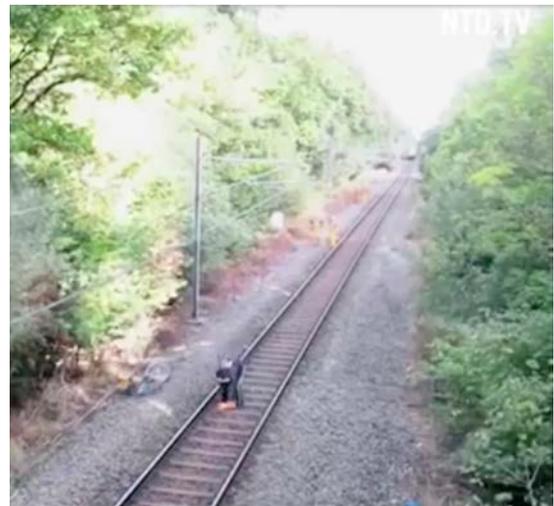
During Road Safety Week, people are being urged to share rail safety tips with others by taking the time to talk to friends, children, colleagues and loved ones about the importance of staying safe around the rail networks.



Day 6: 18 August

Don't be this guy.

Stop accepting illegal and reckless behaviour around trains, tracks and level crossings and to take responsibility for their actions.



Day 7: 19 August

Together we can make a difference and reduce the number of incidents happening on our rail network.



4. Videos

To be shared on IRSA-SW and member Facebook pages, or played to member workforces.



Rail safety video by Aurizon featuring train drivers (4:12)



A very short video from Tracksville as part of the Rail Safety Week suite (0:45)



A quick overview of general rail safety for passengers as part of the Rail Safety Week suite (0:45)



Rail Safety Week general safety video (2:17)