

Industry Road Safety Alliance

S O U T H W E S T

WHAT WE ARE ABOUT

The goal of the Industry Road Safety Alliance South West is to help mitigate and manage risks associated with industry road traffic with the ultimate outcome of improving safety and reducing trauma for all road users.

The alliance aims to do this by:

- Being a strategic road safety group that acts as a conduit of information on local issues and opportunities
- Acting as a road safety advocate that identifies and advocates for action to improve outcomes
- Raising awareness and educating road users about local road safety risks and opportunities
- Developing relationships and sharing information to improve road safety locally
- Working with similar alliances to improve road safety throughout Western Australia

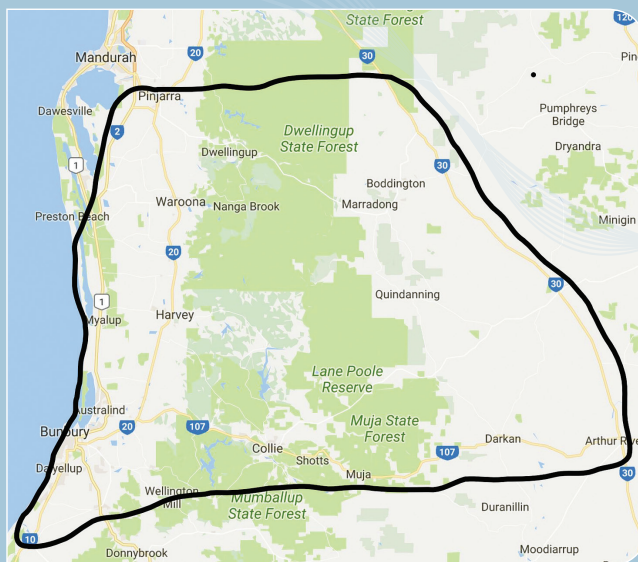
WHO WE ARE

The Industry Road Safety Alliance South West takes in industry players, local governments, community groups and state government agencies in an area bounded by Boddington, Collie, Bunbury and Pinjarra.

Through its members, the alliance covers about 6,000 workers, many of whom travel considerable distances to, from and during work on busy roads across the South West and Peel regions.

Members are:

- Bis Industries
- Bunge Agribusiness Australia
- Griffin Coal
- Newmont Boddington Gold
- Premier Coal
- Qube Ports & Bulk
- South32 Worsley Alumina
- Synergy
- Boddington Shire
- Collie Shire
- Harvey Shire
- RoadWise
- Department of Transport
- Main Roads WA
- Road Safety Commission
- WA Police



Bis

BUNGE

GRIFFIN COAL LANCO

NEWMONT
Boddington Gold

Premier Coal
MANAGED BY THE TRANSCAL AUSTRALIA GROUP

QUBE
PORTS & BULK

SOUTH32
Worsley Alumina

synergy

Shire of BODDINGTON
Flowing with Natural Beauty



RoadWise
RoadWise is funded by the State Government and supported by Local Governments.
www.roadwise.wa.au



Department of Transport

mainroads
WESTERN AUSTRALIA

ROAD SAFETY COMMISSION



OUR PAST

Since the Industry Road Safety Alliance South West was formed in 2008 it has:

- Successfully lobbied for extensive road network improvements
- Successfully lobbied for speed reductions
- Developed and implemented local road safety education and awareness campaigns
- Lead traffic coordination and reduction initiatives such as workforce bussing and carpooling along with heavy haulage curfews
- Encouraged the use of safe vehicles

The alliance has been credited with contributing toward a fall in road trauma and an improvement in road user behaviour and attitudes in its coverage area. It has won several safety awards and the success of the model has resulted in other Industry Road Safety Alliances being formed across regional Western Australia.

HOW WE OPERATE

Members of the Industry Road Safety Alliance South West meet every second month to track progress against the group's strategic plan and address emerging road safety issues and opportunities. The chairperson and treasurer are drawn from the membership and the alliance employs a part-time project manager.

OUR FUTURE

The first major review of the Industry Road Safety Alliance South West, conducted in 2016, found it could continue to play an important role in improving local road safety and reducing trauma due to:

- Support from its membership of key road users and authorities
- Continuing high volumes of industry-related road traffic including large commuting workforces
- Continuing population and general traffic growth in the local area
- Road trauma, while trending downwards, remaining above acceptable levels especially in regional areas
- Outstanding infrastructure improvements members believe could improve road safety

The alliance has pledged to step up its efforts in the coming years including broadening its membership base to take in the heavy haulage sector, other major industry players and more local governments.

Over 2017 and 2018, the alliance will follow best-practice guidance in focusing its efforts across the four cornerstones of road safety, being:

Safe roads

- Using crash and traffic data to identify and advocate for action on high risk roads
- Using crash, traffic and planning information to identify and advocate for action on strategic roads
- Advocating for WA's Regional Road Run Off Crash Program to be extended to local government roads

Safe road users

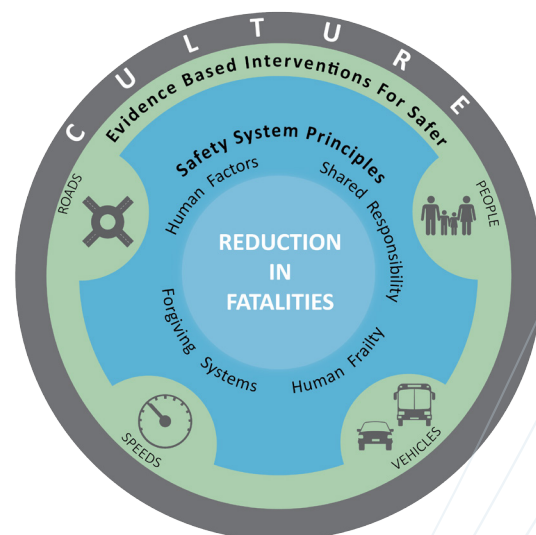
- Conducting local education and awareness campaigns
- Using information from members to support effective road policing
- Advocating for funding for road policing
- Investigating safe driver technology, particularly in relation to fatigue

Safe speeds

- Investigating and addressing speed zones of concern
- Collecting speed data to assist effective road policing

Safe vehicles

- Educating road users on the benefits of safe vehicles
- Investigating safe vehicle technology, particularly in relation to fatigue



WHO TO CONTACT

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